



Grassroots Press

Why advertise in Grassroots Press?

- Founded in May, 2003, **Grassroots Press** is an alternative source of ideas, information and access to resources for southern New Mexico and beyond, published bi-monthly. Our interests include but are not limited to peace, environment, civil liberties, foreign policy, social justice, global awareness and sustainability, with a commitment to outreach, education and peaceful dialogues within our communities.
- Advertising revenues will be used to meet overhead expenses and publishing costs. Your support will sustain the vital presence of independent media in our community. To preserve the integrity of our grassroots origin and editorial independence, we will not accept advertising from major corporate entities.
- 4,500-5,000 copies of each issue are printed and distributed in Las Cruces and surrounding communities, including Deming, Silver City, Alamogordo, El Paso, Truth or Consequences, Socorro, Cloudcroft, Albuquerque and Santa Fe.
- **Grassroots Press is published every two months:** Dec. - Jan.; Feb.-March; April-May; June-July; Aug.-Sept.; Oct-Nov. All issues appear on or about the first of the month.
- **Grassroots Press reaches an educated, socially conscious readership eager to support community businesses and organizations that share their goals and concerns.**

Advertising Rates

- Full Page (height/width) 10" x 15.5"..... \$400
- Half Page (5" x 15.5" or 10" x 7.75".....\$200
- Quarter Page (5" x 7.75".....\$100
- Eighth Page (5" x 4".....\$50
- Business Card H. (3-1/4" x 2").....\$25
- Business Card V. (2-3/8" x 3-1/2").....\$25
- Other sizes may be available upon request
- Spot color, add \$50 ea.; process color, add \$150
- We offer basic ad design services but encourage submission of digital files by e-mail.
- Ad copy deadline: 15th of month before insertion. Content is subject to editorial approval.
- Payment is required at time of order.
- Discounts (same ad copy, payment in advance):
Two or more issues: **10%**

To place advertising in **Grassroots Press** please call 575 524-0122 or e-mail grassrootspress@gmail.com
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